



UTAH VALLEY UNIVERSITY
Policies and Procedures

POLICY TITLE	Contacting the Media	Policy Number	110
Section	Governance, Organization, and General Information	Approval Date	September 17, 1992
Subsection	Governance and Organization	Effective Date	September 17, 1992
Responsible Office	Office of the Vice President of University Relations		

1.0 PURPOSE

2.0 REFERENCES

3.0 DEFINITIONS

4.0 POLICY

4.1 The release of all news articles, advertising, or other information to newspapers, radio stations, or other media in behalf of the University shall be arranged through University Marketing and Communications.

5.0 PROCEDURES

POLICY HISTORY		
Date of Last Action	Action Taken	Authorizing Entity