

**EXECUTIVE SUMMARY:**

## **Policy 104 Advisory Boards**

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<b>Date:</b>	September 3, 2024
<b>Sponsor:</b>	Kara Schneck
<b>Steward(s):</b>	Tearsa Burke
<b>Policy Process:</b>	Regular
<b>Policy Action:</b>	<b>Revision</b>
<b>Policy Office Editor:</b>	Cara O’Sullivan
<b>Embedded Attorney:</b>	Clark Collings

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### **Issues/Concerns (including fiscal, legal, and compliance impact):**

Policy 104 currently addresses all advisory boards on campus. However, the advisory boards have recently been split into two separate categories, program advisory boards and advancement boards. These boards have different expectations for their board members, which need to be clarified.

A *program advisory board* is a group of internal and external stakeholders who primarily help improve the quality and relevance of an academic program, help graduates connect to employers, and enhance the program’s reputation.

An *advancement board* is a board, committee, or council composed primarily of members of the community with a willingness to identify fundraising resources, annually provide personal financial support to the University, and encourage others to support the University through a financial contribution to Utah Valley University.

**Suggested Changes:** Clarify the differences between advancement boards and program advisory boards, including the expectation for financial commitments and contributions. Create separate charters for advancement boards and program advisory boards, with links to be included in Policy 104.

**Requested Approval from President’s Council:** Entrance to Stage1, regular policy process

**Proposed Drafting Committee:** Tearsa Burke, Trish Baker, Melanie Lafranca, Wendy Simmerman, Julie Anderson, Cara O’Sullivan, Clark Collings

**Target Date for Stage 1 Draft to Enter Stage 2:** 1/15/2025

**Target Date for Board of Trustees Review:** [Click here to enter a date.](#)

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**Projected Timeline:** [Leave blank. To be filled in by the Policy Office.]
